

EVENT SPONSORSHIP AGREEMENT

This Event Sponsorship Agreement (the “Agreement”) is made as of _____ (the “Effective Date”), by and between PNW Conventions LLC, with an address of 639 Cullum Ave #1521, Richland, WA 99352 (the “Organizer”), and _____, with an address of _____ (the “Sponsor”).

WHEREAS, the Organizer is planning 2024 PNW Collector Convention, scheduled to take place on June 8-9 2024 at Three Rivers Convention Cent (the “Event”); and

WHEREAS, the Sponsor desires to sponsor the Event and the Organizer agrees to provide certain rights and benefits to the Sponsor in exchange for sponsorship payment under the terms and conditions set forth in this Agreement.

NOW, THEREFORE, in consideration of the mutual agreements and covenants herein contained, the parties hereto agree as follows:

- Sponsorship Fee:** a. The Sponsor agrees to pay the Organizer a sponsorship fee of [Amount], payable by [Payment Due Date]. b. The sponsorship fee shall be paid according to the following payment schedule: [Detail Payment Schedule].
- Sponsorship Benefits:** The Organizer agrees to provide the following benefits to the Sponsor: a. [Detail specific benefits, such as logo placement, speaking opportunities, exhibit space, etc.]. b. Any additional benefits agreed upon by both parties shall be documented in writing and signed as an addendum to this Agreement.
- Term:** This Agreement shall commence on the Effective Date and shall continue in effect until [End Date], unless earlier terminated in accordance with the provisions of this Agreement.
- Use of Trademarks and Intellectual Property:** a. The Sponsor grants the Organizer the right to use the Sponsor’s trademarks, logos, and other intellectual property solely in connection with the promotion of the Event. b. The Organizer agrees to use the Sponsor’s intellectual property in accordance with the Sponsor’s brand guidelines and any other instructions provided by the Sponsor.
- Termination:** Either party may terminate this Agreement upon written notice to the other party if the other party breaches any of its material obligations under this Agreement and fails to cure such breach within [Number of Days] days after receiving written notice of the breach.
- Liability and Indemnification:** a. Each party agrees to indemnify, defend, and hold harmless the other party and its officers, directors, employees, and agents from and against any claims, damages, liabilities, and expenses arising out of the indemnifying party’s breach of this Agreement. b. Neither party shall be liable for any indirect, special, or consequential damages arising out of this Agreement.

7. **Governing Law:** This Agreement shall be governed by and construed in accordance with the laws of [State/Country], without regard to its conflict of law principles.
8. **Entire Agreement:** This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements and understandings, whether written or oral, relating to such subject matter.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

Sponsor package:

TITLE:
PRESENTER:
EXIBITOR:
SUPPPORTER:

ORGANIZER:

Name:
Title:
Signature:
Date:

SPONSOR:

Name:
Title:
Signature:
Date: